

PEDIATRIC VACCINATION CLINICS

We all have a role to play in keeping our communities safe from Covid-19. The vaccines are new, and it's normal for people to have questions about them. These tips can help you have tough conversations with friends or family who are hesitant to get immunized.



LISTEN WITH EMPATHY.

- Listen without judgement and identify the root of their concerns.
- Acknowledge their emotions so they know they have been heard.
- Try saying, "It sounds like you are stressed at work and home, and concerns about the vaccine are another source of stress. That's really tough."

ASK OPEN-ENDED QUESTIONS.

- Ask questions that help you understand their worries or fears. Try asking:
 - What are you the most concerned about?
 - How have you found answers to your questions so far?
- Don't dismiss concerns, even if they seem silly or outrageous.

PROVIDE PERSPECTIVE.

- Misinformation resonates with people because it touches on real emotions.
- Listen carefully and try to uncover what's really the source of their concern.
- Try saying, "I hear your concern about wanting to have the healthiest pregnancy possible. That's why I want to be sure you're protected against this deadly virus. The vaccine will protect you and the baby."



#BraveLikeME

