

**Our Roadmap
Together
for the
Future of
Community
Action
in Maine**



Why is it more necessary than ever we take the Journey Together?

- 📍 **COVID-19: yesterday, today and tomorrow**
- 📍 **Population Shift: the 2020 Census and what comes from it**
- 📍 **Dwindling Dollars require unique solutions so services remain strong**

Why is it more necessary than ever we take the Journey Together?

- 📍 **Maine's Aging and shrinking workforce**
- 📍 **Program contracts going statewide or to much larger regions**
- 📍 **More competitors encroaching on our territory**
- 📍 **Polarization of society and how we frame our work**

Where have we traveled together recently...

- 📍 **ACA Healthcare Navigation**
- 📍 **Resource Developer/Communication Affiliate Group Initiated**
- 📍 **Prevention and Health Program Partnership Opportunities**
- 📍 **June 2016 MCAA Board Collaboration Priorities Set:**
 - 📍 **Two Generation/Whole Family**
 - 📍 **Community Reintegration**

Where have we traveled together recently...

- 📍 **2017 Decision to collectively purchase empowOR Software for all Agencies**
- 📍 **February 2018 MCAA Board Sets Partnership Parameters to better facilitate joint funding/project opportunities**
- 📍 **August 2018 MCAA Board charges Communication Leaders to develop cohesive communication strategies for Community Action in Maine**

Where have we traveled together recently...

- 📍 **2019 Decision to Advance with Hiring of Full Time MeCAP Executive Director**
- 📍 **October 2019 MCAA Board agrees to begin transitioning Maine's CAA's to become a System**
- 📍 **Planning begins for first MCAA Statewide Summit to focus on working more like a System and Initiating Strategic Plan**

Where have we traveled together recently...

- 📍 **May 2019 – Maine Legislature Passes MCAA-initiated STEP Bill to Support Whole Family Work**
- 📍 **November 2019 RD/Communication Leaders Initiate new Branding Initiative**
- 📍 **November 2019 MCAA Leadership Development Institute Launches**

2020... The Miles we've traveled together – even in a Pandemic

- 📍 **MeCAP Officially Launched During Community Action Month**
- 📍 **Community Action in Maine Responds to COVID Collectively:**
 - 📍 Rental Assistance Program
 - 📍 Quarantine Social Supports
- 📍 **Began to Explore Possible Shared Employee Benefit Options to Save Costs and Possibly Increase Offerings**

2020... The Miles we've traveled together – even in a Pandemic

- 📍 **January – Megan Hannan begins work as first MCAA Executive Director in several years**
- 📍 **LDI Cross Agency Learning Groups Formed and Collaborative Projects Selected/Begin**
- 📍 **Branding and Communication Workgroup Gives Birth to MeCAP and drafts outline for new MeCAP Plan**

2020... The Road We Are Currently Traveling

- 📍 **Head Start Statewide Collaborative for Region 1
Innovation Funding**
- 📍 **Working Cars for Working Families Funding
Opportunity with Penquis as Lead CAP with all others
doing work in their respective regions**
- 📍 **Next Steps on Shared Communication Platform and
Plan**

2020... The Road We Are Currently Traveling

- 📍 **MeCAP Collaborative Response to TANF Whole Family Funding Opportunity through work of Whole Family Steering Committee**
- 📍 **Small CAP Collaborative and Shared Opportunities Workgroups Initiated**
 - 📍 **Human Resources**
 - 📍 **Development and Communications**
 - 📍 **Information Technology**
 - 📍 **Facilities**

The Highways and Byways that Lie Ahead...

- 📍 **First-ever Statewide Comprehensive Community Assessment**
- 📍 **Expanded use of empowOR as Statewide Database**
- 📍 **Mobilization of CAA's around Advancing Equity and Inclusion**
- 📍 **Additional Regional CAP Collaborative and Statewide Joint Funding Opportunities**

The Highways and Byways that Lie Ahead...

- 📍 **Setting of Advocacy Agenda – including any Proposed Legislation and MeCAP Day at the Legislature in 2021**
- 📍 **Resumption of LDI – when appropriate**
- 📍 **Rescheduling of Summit and Work on MeCAP Strategic Plan**
- 📍 **Further Development and Roll-out of MeCAP Communication Plan**
- 📍 **Exploration of Opportunities for CAA Consolidated/ Shared Services**